

MITS RADIO 90.8 MHz COMMUNITY RADIO STATION MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE MADANAPALLE – 517325, ANDRA PRADESH



Report on

Ritu Sharma's Visit to Our MITS Radio 90.8 Community Radio Station

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Submitted by: Mr. E. Aravindraj, Asst. Professor, ECE, MITS

On 03rd May 2024, Ritu Sharma, a leader in Early Careers, University Relations, and Emerging Talent, as well as a Mentor, Coach, Professor of Practice, and Doctoral Researcher working in Operational Excellence and University Relations in a private organization in Bangalore, visited MITS Radio 90.8 Community Radio Station (CRS) to deliver an inspiring talk to students and the community.

Interview Highlights:

Ritu Sharma's talk focused on motivating women and children students about their personal and career growth. She also covered topics related to women empowerment in day-to-day life and the challenges they face to uplift their lives. With over two decades of experience in talent acquisition and HR business partnering across diverse industry sectors, including Consulting, IT, ITES, Product Development, and Engineering Services, Ritu Sharma provided valuable insights and advice to the audience.



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During her talk, Ritu Sharma shared her personal experience and her motivation to achieve this height in her life. She shared the challenges she faced and the lessons she learned along the way, inspiring the audience to pursue their dreams with determination and perseverance.

Key Takeaways:

In her talk, Ritu Sharma shared her passion for campus hiring, which has been her focus for the past 9 years. She highlighted the importance of campus hiring strategies, branding initiatives, and pre and post-onboarding programs in today's dynamic job market. She emphasized that campus hiring is not just a profession for her but a passion, allowing her to continuously evolve and generate innovative ideas matching the enthusiasm of millennials.

Ritu Sharma's expertise in campus hiring has made her a Subject Matter Expert in the field, fostering connections at various levels within the academic community. Beyond work, her interests in travel, food, and cultivating relationships enhance her role, creating a mutually enriching experience.

Outcome:

Overall, Ritu Sharma's visit to MITS Radio 90.8 CRS was highly informative and inspiring. Her insights into personal and career growth, as well as women empowerment, resonated with the audience and left a lasting impact on the students and community members.

Photo:

